

Programme highlight event: first market uptake of responsibly produced soy

8 June 2011, Rotterdam

- 10h00 Welcome
- 10h30 Opening by Joost Oorthuizen, director Dutch Sustainable Trade Initiative (IDH)
- 10h40 **Achievements and future ambitions of the Round Table on Responsible Soy (RTRS)**
Agustin Mascotena, executive director Round Table on Responsible Soy
- 10h50 **Growing soy in a responsible way**
Juliana de Lavor Lopes, Sustainability and Social Responsibility Manager Grupo André Maggi
- 11h05 **Facilitating the transition**
Prof. dr mr Roel Nieuwenkamp, director International Trade and Globalization, Ministry of Economic Affairs, Agriculture and Innovation
- 11h15 **Forum discussion: benefits and challenges of RTRS certified soy**
Moderated by Ronald Hiel, Schuttelaar & Partners
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| Ad Hectors | Chair Nevedi, The Dutch Feed Industry Association |
| Ashis Mondal | Director Action for Social Advancement, NGO for livelihood security and farmer support |
| Eddy Esselink | Oil Supply Technology Manager Unilever |
| Hugo Byrnes | Director Product Integrity Ahold |
| Nico Roozen | Director Solidaridad |
| Richard Holland | Chief Conservation Officer WWF |
- 11h55 **Questions and answers**
- 12h15 **Photo opportunity**
A symbolic hand-over of a bag of RTRS-certified soybean meal and the purchase certificate from Grupo André Maggi to the Dutch Sustainable Soy Initiative (IDS)
- 12h30 **Lunch buffet**
Opportunity for interviews and photo shoots